The Coca-Cola Company

EQUAL OPPORTUNITY AND AFFIRMATIVE ACTION POLICY STATEMENT

1.0 Policy Statement and Purpose

The Coca-Cola Company is an Equal Opportunity Employer and maintains a work environment in which all employees are treated with respect and dignity. The Company has implemented policies and procedures as part of its longstanding commitment to compliance with all applicable equal opportunity and affirmative action requirements. The purpose of these policies is to communicate the Company’s requirement for all employees to interact in a professional manner and contribute to a work environment that reflects the spirit of equal employment opportunity free from prohibited conduct. These policies also establish our reporting procedures and processes for responding to claims of inappropriate behavior so that issues can be identified and remedied internally, promptly, thoroughly and effectively. These policies also align with our Company’s global Human Rights Policy.

2.0 Application

These policies apply to all U.S. based employees of The Coca-Cola Company and its subsidiaries. Additionally, these policies apply whenever and wherever a Company employee is performing a function of his or her job, including all Company locations, customer worksites, and Company-sponsored or customer-sponsored business and social functions.

The employment aspects of these policies require that employment decisions be based only on valid job requirements, and extend to all terms, conditions, and privileges of employment including, but not limited to, recruitment, selection, compensation, benefits, training, promotion, and disciplinary actions. Any employee who is found to have discriminated against another individual will be subject to corrective action, up to and including termination.

3.0 Equal Opportunity Policy

The Company is committed to maintaining a work environment free from all forms of unlawful discrimination and harassment. It is the Company's policy to prohibit discrimination and harassment against any applicant, employee, vendor, contractor, customer, or client on the basis of race, color, religion, sex, national origin, age, disability, pregnancy, veteran status, genetic information, citizenship status, marital status, sexual orientation, gender identity and/or expression, or any other reason prohibited by law. The Company also prohibits retaliation against any individual who has complained of harassing or discriminatory conduct, or participated in a Company or agency investigation into such complaints.

4.0 Affirmative Action Policy

The Coca-Cola Company and one or more of its subsidiaries are federal contractors subject to Executive Order 11246, Section 4212 of the Vietnam Era Veterans’ Readjustment Assistance Act of 1974, as amended ("Section 4212") and Section 503 of the Rehabilitation Act of 1973, as amended ("Section 503"). As such, the Company is committed to taking positive steps to implement the Company's Equal
Opportunity Policy. It is the Company's policy to take affirmative action to employ, advance in employment, and otherwise treat qualified minorities, women, protected veterans, and individuals with disabilities without regard to their race/ethnicity, sex, veteran status, or physical or mental disability. The Company also will provide reasonable accommodation to the known physical or mental limitations of an otherwise qualified employee or applicant for employment, unless the accommodation would impose undue hardship on the operation of the Company's business.

The Company's Affirmative Action Policy prohibits employees and applicants from being subjected to harassment, intimidation, threats, coercion, or discrimination because they have engaged in or may engage in (1) filing a complaint; (2) assisting or participating in an investigation, compliance review, hearing, or any other activity related to the administration of Section 503, Section 4212, or any other Federal, state or local law requiring equal opportunity for disabled persons or protected veterans; (3) opposing any act or practice made unlawful by Section 503 or Section 4212 and their implementing regulations, or any other Federal, State or local law requiring equal opportunity for disabled persons or protected veterans; or (4) exercising any other right protected by Section 503 or Section 4212 or their implementing regulations.

The non-confidential portions of the affirmative action program for individuals with disabilities and protected veterans shall be available for inspection upon request by any employee or applicant for employment by request to the Human Resources Department and may be viewed between the hours of 10:00 a.m. to 4:00 p.m. local time.

5.0 Workplace Harassment, Including Sexual Harassment

A key component of the Company's commitment to equal opportunity is zero tolerance for workplace harassment based on, or because of, an individual's race, color, religion, creed, sex, national origin, age, disability, pregnancy, veteran status, citizenship status, marital status, sexual orientation, gender identity and/or expression, or any other reason prohibited by law. Such harassment, whether committed by Company personnel or by clients, customers, vendors, or other individuals doing business with the Company, will not be tolerated.

Harassment can be any single incident or pattern of behavior where the effect, intentional or unintentional, creates a hostile, offensive, or intimidating work environment based upon any of the above classifications. Harassing behaviors can include unwelcome comments that are gender-based, sexual, or ethnic in nature; religious slurs; racial insults; unwanted touching or sexual advances or requests; age-based remarks; jokes, epithets, inappropriate or derogatory comments, emails, voice mails, or written or pictorial material that makes fun of or insults an individual or a group based upon a protected classification; or similar inappropriate remarks or behavior. Harassment may also include inappropriate comments or conduct between or among individuals in the same protected classification.

Sexual harassment is a form of workplace harassment that is prohibited by the Company’s policy. Both quid pro quo ("this for that") and hostile work environment harassment are prohibited under the Company's Equal Opportunity Policy.

- Quid pro quo harassment may occur when someone in a position of authority or influence asks for or requests some romantic or sexual conduct from someone else, and in exchange, offers some
benefit to the other person's employment if the request is accepted, or threatens some detriment to
the other person's employment if the request is rejected.

- Hostile work environment harassment may occur when an individual engages in unwelcome
visual, verbal, or physical conduct based on or because of sex (or any other characteristic covered
by the Company’s policy), and where this conduct is either so severe or pervasive that it
unreasonably interferes with an employee's work performance or creates a hostile, intimidating, or
offensive work environment.

Any employee who is found to have engaged in such harassment will be subject to corrective action,
up to and including termination.

6.0 Obligations of Company Personnel

All managers of the Company are responsible for communicating the Company’s policies;
establishing equal opportunity and affirmative action as an integral part of their personnel decisions;
encouraging employees to bring their concerns forward; preventing harassment, discrimination, or
retaliation; and reporting any potential discrimination, harassment, or retaliation of which they are
aware to Human Resources or Employee Relations for appropriate investigation and handling.

Since all of The Coca-Cola Company personnel have an obligation to contribute to a
discrimination- and harassment-free workplace, all employees are strongly encouraged to report any
violation of the Company's Equal Opportunity and Affirmative Action Policies using one of the
Company reporting avenues identified below.

If you believe that you have been subjected to behavior that violates the Company’s Equal
Opportunity Policy, you are encouraged to tell the offender that his or her behavior is offensive and
should be stopped. If such a direct approach does not work or is impractical under the circumstances,
or if you have reason to believe that another employee of the Company has been subjected to or has
engaged in behavior that may violate this policy, you should report suspected violations of Company
policy or the law to any of the following:

- Your manager or next-level manager
- Your Human Resources or Employee Relations Representative (see additional contact
  information below)
- The KO Ethics Line at www.KOethics.com or 1-866-790-5579

Every employee is encouraged to come forward without fear of reprisal, as the Company’s Equal
Opportunity and Affirmative Action Policies prohibit any and all forms of retaliation against anyone who
in good faith complains that these policies are not being followed, or who otherwise participates in a
Company or agency investigation into such complaints, even if sufficient evidence is not found to
substantiate the complaint. If you believe that you have been or may be subjected to retaliation, your
complaint should be made using one of the Company reporting avenues herein below.

After receiving a complaint involving a violation of the Company's Equal Opportunity or
Affirmative Action Policy, the Company will conduct a prompt, thorough, and impartial investigation
and take remedial action as appropriate. Complaints and investigations will be handled in the most
confidential way possible, although no one can guarantee complete confidentiality in these situations.

If the Company determines that an employee has violated the Company’s Equal Opportunity or Affirmative Action Policies, appropriate corrective action will be taken, up to and including termination of employment. No one, regardless of position or length of service, is exempt from these policies.

7.0 Questions

If you have any questions regarding this policy, or wish to report a complaint or concern related to this policy, please contact your direct manager, next-level manager, or a member of the Human Resources Department or Employee Relations:

- Corporate employees of The Coca-Cola Company contact KO HR Help by calling: 1-877-676-7656
- Employees of CCR, Coca-Cola North America and Odwalla) contact the HeRe! Team by calling: 1-888-818-HeRe (4373) or by submitting a HeRe! Request Form through the link on the Company intranet at: http://home.coca-cola.com/USEN/Pages/Home.aspx
- NexStep Beverages employees contact Human Resources by calling: 1-713-357-3822
- Honest Tea employees contact Human Resources by calling: 1-301-652-3556
- Great Plains employees contact Human Resources by calling: East Area HR 1-918-519-8131, or West Area HR: 1-405-280-2716

8.0 Responsibility for Implementation - Statement from Muhtar Kent, Chairman and Chief Executive Officer

As Chairman of the Board and Chief Executive Officer of The Coca-Cola Company, I am committed to the principles of Affirmative Action and Equal Employment Opportunity. In order to ensure dissemination and implementation of equal employment opportunity and affirmative action throughout all levels of the company, I have designated Ceree Eberly as the Chief People Officer for The Coca-Cola Company. She oversees the People Function which maintains equal employment opportunity offices to ensure adherence to all applicable policies, laws, and regulations in the areas of equal employment opportunity and affirmative action. Further, the People Function is responsible for establishing and maintaining an internal audit and reporting system to allow for effective measurement of, and compliance with, the company’s affirmative action programs.

Muhtar Kent
Chairman and Chief Executive Officer

Policy Effective Date January 1, 2015
Notice of Disclaimer – Right to Vary, Terminate or Amend Policy  The Coca-Cola Company ("the Company," "TCCC") intends to notify employees of changes to its policies and procedures. However, TCCC reserves the right to change, revise, withdraw, or add to its policies, processes, procedures, or guidance at any time, at its sole discretion, with or without notice if necessary, in accordance with applicable law and regulations by providing such notice as may be required by applicable law. If there is any discrepancy between local law, labor agreements, including works council agreements, or custom and the content of this policy, then local law, labor agreements and/or custom will always govern. This policy does not create any contractual rights or obligations, whether express or implied.

Notice of Disclaimer – Contract of Employment  TCCC's policies and associated processes, procedures, and guidance are not contracts of employment nor are they intended to create contractual rights or obligations for TCCC. The terms of this policy do not create a contract of employment or alter the at-will employment relationship between the Company and Employees in all jurisdictions where employment at-will is permitted. In instances where a contract of employment exists the terms of this policy are not incorporated into an employee's contract of employment with the Company.

It is important to note that the original language of these policies is English. If there is some discrepancy between the original language version and any other version, then original language version governs.

Nothing in this policy is to be construed as prohibiting an employee from filing a charge of discrimination with the U.S. Equal Employment Opportunity Commission, an unfair labor practice charge with the National Labor Relations Board, or a similar administrative charge, claim or complaint with any other government agency. Moreover, nothing in this policy is to be construed as restricting any employee’s rights under the National Labor Relations Act, Title VII of the Civil Rights Act of 1964, or any other federal, provincial, state, or local law. Nothing is this policy is designed to interfere with, restrain, or prevent employee communications regarding wages, hours, or other terms and conditions of employment. Employees have the right to engage in or refrain from such activities.